

17011703
WILSHIRE BLVD
SANTA MONICA



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HIGHLIGHTS

- Rare Santa Monica retail opportunity on Wilshire Blvd
- Hard-corner of Wilshire and 17th St in Santa Monica
- Ample surface parking behind retail spaces
- Very high traffic counts along Wilshire Blvd with amazing signage opportunity
- Property surrounded by affluent residential with a dense residential population

DEMOGRAPHICS

POPULATION	1-MILE	3-MILE	5-MILE
2025 Projection	39,917	211,834	459,616
2020 Estimate	39,998	210,276	455,470
2010 Census	39,552	197,316	423,094
Growth 2010-2020	1.13%	6.57%	7.65%
HOUSEHOLDS	1-MILE	3-MILE	5-MILE
2025 Projection	20,555	103,892	212,855
2020 Estimate	20,630	103,373	211,354
2010 Census	20,589	98,347	198,756
Growth 2010-2020	0.20%	5.11%	6.34%
INCOME	1-MILE	3-MILE	5-MILE
2020 Avg. Household Income	\$125,553	\$134,016	\$130,417



NW



17TH ST
± 21,000 VPD

1703 WILSHIRE BLVD
\$ 4.50 PSF + NNN
± 1,800 SF



CAR LOT

AVAILABLE



WILSHIRE BLVD
± 45,000 VPD



AREA OVERVIEW



42,277
1-Mile
Population



23,842
1-Mile
Housholds



\$93,009
1-Mile
Median HH Income

SANTA MONICA, CA

Santa Monica is a beachfront city in western Los Angeles County, California. Situated on Santa Monica Bay, it is bordered on three sides by the city of Los Angeles – Pacific Palisades to the north, Brentwood on the northeast, West Los Angeles on the east, Mar Vista on the southeast, and Venice on the south. Santa Monica has been famed as a resort town and has experienced a boom since the late 1980s through the revitalization of its downtown core, significant job growth and increased tourism. Some popular destinations continue to be The Santa Monica Pier and Pacific Park.

The Santa Monica Pier is a large double-jointed pier at the foot of Colorado Avenue in Santa Monica, California. With an iconic entrance, the pier is popular with residents and visitors as a landmark that is over 100 years old. What makes this Pier unique is the Family Amusement Park and state-of-the-art, solar paneled Ferris wheel.

The Pacific Park is an oceanfront amusement park located in Santa Monica, California. The park, located on the Santa Monica Pier, looks directly out on the Pacific Ocean, in the direction of Catalina Island. It is the only amusement park on the West Coast of the United States located on a pier and LA's only admission-free park. There are a total of twelve rides in Pacific Park, including the world's first and only solar-powered Ferris wheel that provides a view of the Pacific Ocean and a roller coaster that circles the majority of the park. In fact, this park has appeared in over 500 movies and television shows.

SURROUNDING AREA MAP



THIRD STREET PROMENADE

- LEMONADE
- ZARA
- ANTHROPOLOGIE
- SWEETGREEN
- ELEPHANTE
- JOHNNY ROCKETS
- TESLA
- REI
- STARBUCKS
- LULULEMON
- PATAGONIA
- APPLE

DOWNTOWN SANTA MONICA

- SEFANO'S PIZZA
- TRASTEVERE
- SUNGLASS HUT
- ZARA
- THE MISFIT RESTAURANT & BAR
- BARNEY'S BEANERY
- WEWORK
- VOLTAGGIO STRFSH
- DIALOGUE
- ATHLETA
- MADEWELL

- YE OLDE KING'S HEAD
- WATER GRILL
- THE GEORGIAN
- HI LOS ANGELES HOTEL
- THAI DISHES ON BROADWAY

SUBJECT PROPERTY

- RED O RESTAURANTS
- THE IVY RESTAURANTS
- DEL FRISCO'S
- FRIES CO.
- TACO LIBRE

SANTA MONICA PLACE

- ALLSAINTS
- JOHNNY WAS
- TIFFANY & CO.
- BOSS
- LOUIS VUITTON
- NORDSTROM
- BLOOMINGDALES
- PELOTON
- NIKE

WYNDHAM
Hotels and Resorts

THE LOBSTER

- BIG DEAN'S OCEAN FRONT CAFE
- STARBUCKS
- HOT DOG ON A STICK

- POSEIDON PADDLE & SURF
- BRUNO'S RISTORANTE ITALIANO
- CASA MARTIN
- SURFCITY TOURS

LOEWS
HOTELS

- CORA'S COFFEE SHOP
- SEAVIEW HOTEL

JW MARRIOTT
SANTA MONICA

SANTA MONICA PIER

MUSCLE BEACH

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