# 1352 N 27TH ST

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PHILADELPHIA, PA 19121

OFFERING MEMORANDUM





#### **EXCLUSIVELY LISTED BY:**



#### **BRANDON RIBEIRO**

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#### INTRODUCING, 1352 N 27TH ST, PHILADELPHIA, PA 19121, PRESENTED EXCLUSIVELY ON BEHALF OF OWNERSHIP BY MATTHEWS REAL ESTATE INVESTMENT SERVICES.

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1352 27th ST is a prominent new development - a 100% leased turnkey multifamily asset. Ideally located on the corner of 27th and Master Streets in blossoming Brewerytown, this 6.23% CAP asset benefits from a park-like settling, directly overlooking Athletic Sq Park, a top attraction in the neighborhood. The building is performing at the highest level in the submarket in terms of rental rates as a newly constructed asset with taxes abated through 2029. A rare find in the current market environment, 1352 27th is offered below replacement costs — the combined value of construction costs and land acquisition costs — as a turnkey, cash-flowing best-inclass boutique building.

## FINANCIAL OVERVIEW











# **UNIT MIX**

UNIT MIX	UNIT COUNT	UNIT SF	TOTAL SF	CURRENT RENT	CURRENT/SF	CURRENT MONTHLY RENT	MARKET/SF	MARKET MONTHLY RENT
2+2	4	1,238	4,950	\$2,004	\$1.62	\$8,017.00	\$1.62	\$8,017
3+2	2	1,575	3,150	\$2,275	\$1.44	\$4,549.00	\$1.44	\$4,549
3+3	1	2,150	2,150	\$2,549	\$1.19	\$2,549.00	\$1.19	\$2,549
Total/Average:	7	1,464	10,250	\$2,159	\$1.51	\$15,115.00	\$1.51	\$15,115.00

# ANNUAL OPERATING SUMMARY

	HISTOF	RICALS	YEAR 1 PI	ROFORMA	YEAR 1	MARKET
	HISTORICALS	PER UNIT	ANNUAL	PER UNIT	ANNUAL	PER UNIT
Gross Potential Rent	\$181,380	\$25,911	\$181,380	\$25,911	\$186,821	\$26,689
ess Vacancy	-\$9,069	-\$1,296	-\$9,069	-\$1,296	-\$9,341	-\$1,334
Total Rental Income	\$172,311	\$24,616	\$172,311	\$24,616	\$177,480	\$25,354
Total Income	\$181,886	\$25,984	\$182,078	\$26,011	\$187,442	\$26,777
	HISTOF	RICALS	YEAR 1 PI	ROFORMA	YEAR 1 PF	ROFORMA
EXPENSES	HISTORICALS	PER UNIT	ANNUAL	PER UNIT	ANNUAL	PER UNIT
Property Management Fee	\$9,094	\$1,299	\$9,104	\$1,301	\$9,372	\$1,339
Real Estate Taxes	\$1,625	\$232	\$1,706	\$244	\$1,749	\$250
Insurance	\$5,250	\$750	\$3,500	\$500	\$3,588	\$513
Utilities	\$5,846	\$835	\$5,846	\$835	\$5,992	\$856
Total Fixed	\$21,815	\$3,116	\$20,156	\$2,879	\$20,701	\$2,957
General and Administrative	\$0	\$0	\$700	\$100	\$718	\$103
Repairs & Maintenance	\$0	\$0	\$2,450	\$350	\$2,511	\$359
Landscaping/Grounds	\$0	\$0	\$175	\$25	\$718	\$103
Contract Services	\$0	\$0	\$700	\$100	\$179	\$26
Turnover	\$2,450	\$350	\$1,050	\$150	\$1,076	\$154
Payroll	\$5,038	\$720	\$3,500	\$500	\$3,588	\$513
Marketing/Advertising	\$0	\$0	\$350	\$50	\$359	\$51
Total Variable	\$7,488	\$1,070	\$8,925	\$1,275	\$9,148	\$1,307
Reserves	\$3,500	\$500	\$1,400	\$200	\$1,435	\$205
Total Expenses	\$32,803	\$4,686	\$30,481	\$4,354	\$31,284	\$4,469
Net Operating Income	\$149,083	\$21,298	\$151,596	\$21,657	\$156,158	\$22,308

# **CASHFLOW MODEL**

OPERATING DATA	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10	YEAR 11
Income	000						•	• •	0 0 0		
Gross Potential Rent	\$181,380	\$186,821	\$192,426	\$198,199	\$204,145	\$210,269	\$216,577	\$223,075	\$229,767	\$236,660	\$243,760
Gross Potential Income	\$181,380	\$186,821	\$192,426	\$198,199	\$204,145	\$210,269	\$216,577	\$223,075	\$229,767	\$236,660	\$243,760
Less Vacancy	-\$9,069	-\$9,341	-\$9,621	-\$9,910	-\$10,207	-\$10,513	-\$10,829	-\$11,154	-\$11,488	-\$11,833	-\$12,188
Other Income	\$2,484	\$2,533	\$2,584	\$2,636	\$2,688	\$2,742	\$2,797	\$2,853	\$2,910	\$2,968	\$3,028
Utility Reimbursement(Water/Trash/Other)	\$7,283	\$7,428	\$7,577	\$7,729	\$7,883	\$8,041	\$8,202	\$8,366	\$8,533	\$8,704	\$8,878
Effective Gross Income	\$182,078	\$187,442	\$192,966	\$198,653	\$204,509	\$210,539	\$216,747	\$223,139	\$229,721	\$236,499	\$243,477
Expenses											
Property Management Fee	\$9,104	\$9,372	\$9,648	\$9,933	\$10,225	\$10,527	\$10,837	\$11,157	\$11,486	\$11,825	\$12,174
Real Estate Taxes	\$1,706	\$1,749	\$1,793	\$1,837	\$1,883	\$1,930	\$1,979	\$2,028	\$2,079	\$2,131	\$2,184
Insurance	\$3,500	\$3,588	\$3,677	\$3,769	\$3,863	\$3,960	\$4,059	\$4,160	\$4,264	\$4,371	\$4,480
Payroll	\$3,500	\$3,588	\$3,677	\$3,769	\$3,863	\$3,960	\$4,059	\$4,160	\$4,264	\$4,371	\$4,480
General and Administrative	\$700	\$718	\$735	\$754	\$773	\$792	\$812	\$832	\$853	\$874	\$896
Landscaping/Grounds	\$700	\$718	\$735	\$754	\$773	\$792	\$812	\$832	\$853	\$874	\$896
Contract Services	\$175	\$179	\$184	\$188	\$193	\$198	\$203	\$208	\$213	\$219	\$224
Turnover	\$1,050	\$1,076	\$1,103	\$1,131	\$1,159	\$1,188	\$1,218	\$1,248	\$1,279	\$1,311	\$1,344
Repairs & Maintenance	\$2,450	\$2,511	\$2,574	\$2,638	\$2,704	\$2,772	\$2,841	\$2,912	\$2,985	\$3,060	\$3,136
Other Utilities/Fuel/Gas	\$5,846	\$5,992	\$6,142	\$6,296	\$6,453	\$6,614	\$6,780	\$6,949	\$7,123	\$7,301	\$7,483
Marketing/Advertising	\$350	\$359	\$368	\$377	\$386	\$396	\$406	\$416	\$426	\$437	\$448
Reserves	\$1,400	\$1,435	\$1,471	\$1,508	\$1,545	\$1,584	\$1,624	\$1,664	\$1,706	\$1,748	\$1,792
Total Expenses	\$30,481	\$31,284	\$32,108	\$32,954	\$33,822	\$34,713	\$35,628	\$36,568	\$37,532	\$38,522	\$39,539
Net Operating Income	\$151,596	\$156,158	\$160,858	\$165,700	\$170,687	\$175,825	\$181,119	\$186,572	\$192,189	\$197,976	\$203,938
Debt Service	-\$116,679	-\$116,679	-\$116,679	-\$116,679	-\$116,679	-\$116,679	-\$116,679	-\$116,679	-\$116,679	-\$116,679	-\$116,679
Interest Payments	-\$96,763	-\$95,535	-\$94,231	-\$92,846	-\$91,376	-\$89,816	-\$88,159	-\$86,400	-\$84,532	-\$82,550	-\$80,445
Net Cash Flow After DS	\$34,918	\$39,480	\$44,180	\$49,021	\$54,009	\$59,147	\$64,440	\$69,893	\$75,511	\$81,298	\$87,260
Debt Coverage Ratio	1.30x	1.34x	1.38x	1.42x	1.46x	1.51x	1.55x	1.60x	1.65x	1.70x	1.75x





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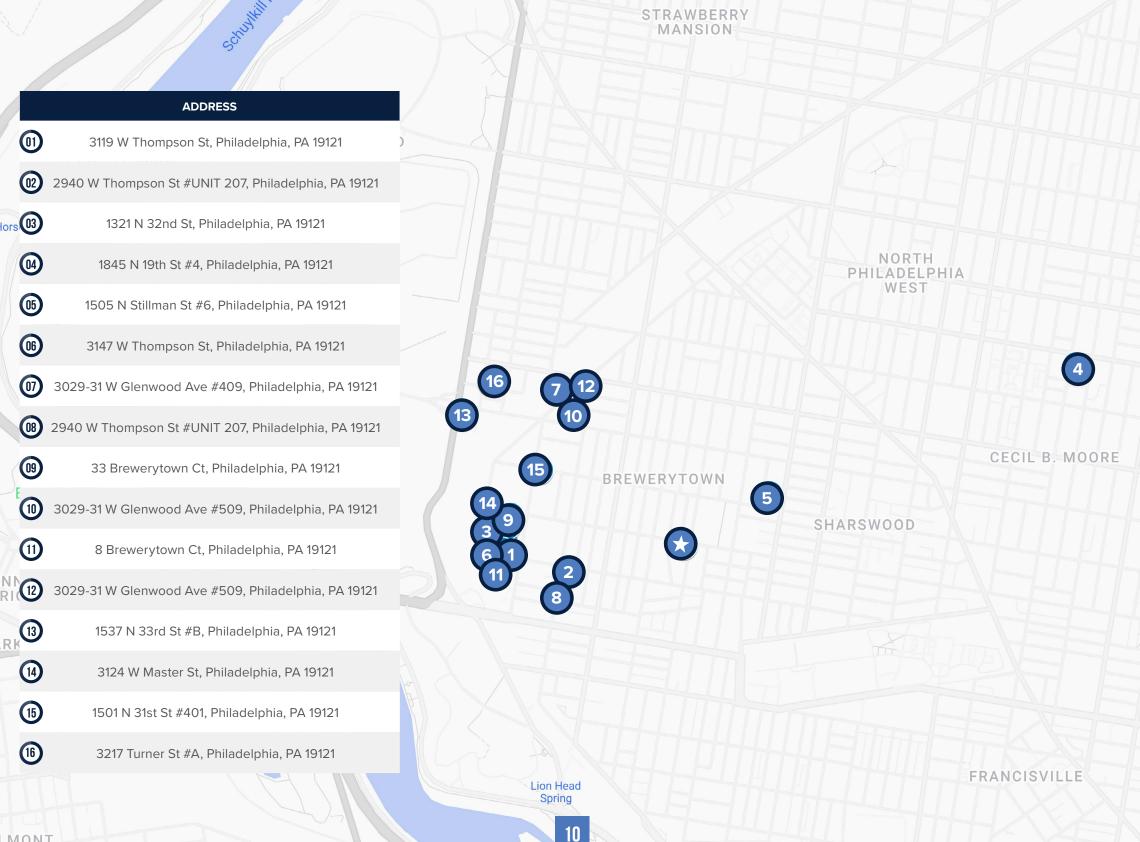
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#### TWO BEDROOM RENTAL COMPARABLES

ADDRESS	BED / BATH	SF	RENT
(1) 3119 W Thompson St, Philadelphia, PA 19121	2/2	1,367	\$1,900
2940 W Thompson St #UNIT 207, Philadelphia, PA 19121	2/2	1,000	\$1,925
(1321 N 32nd St, Philadelphia, PA 19121	2/2	1,230	\$1,950
(1845 N 19th St #4, Philadelphia, PA 19121	2/2	1,600	\$1,950
(1505 N Stillman St #6, Philadelphia, PA 19121	2/2	1,100	\$1,990
(16) 3147 W Thompson St, Philadelphia, PA 19121	2/2	1,230	\$1,995
3029-31 W Glenwood Ave #409, Philadelphia, PA 19121	2/2	842	\$2,042
🔞 2940 W Thompson St #UNIT 207, Philadelphia, PA 19121	2/2	1,000	\$2,050
(B) 33 Brewerytown Ct, Philadelphia, PA 19121	2/2	1,230	\$2,100
(10) 3029-31 W Glenwood Ave #509, Philadelphia, PA 19121	2/2	950	\$2,125
8 Brewerytown Ct, Philadelphia, PA 19121	2/2	1,230	\$2,145
(12) 3029-31 W Glenwood Ave #509, Philadelphia, PA 19121	2/2	842	\$2,158
(12) 1537 N 33rd St #B, Philadelphia, PA 19121	2/2	1,095	\$2,200
(13) 3124 W Master St, Philadelphia, PA 19121	2/2	1,230	\$2,300
(14) 1501 N 31st St #401, Philadelphia, PA 19121	2/2	1,295	\$2,400
3217 Turner St #A, Philadelphia, PA 19121	2/2	900	\$2,500



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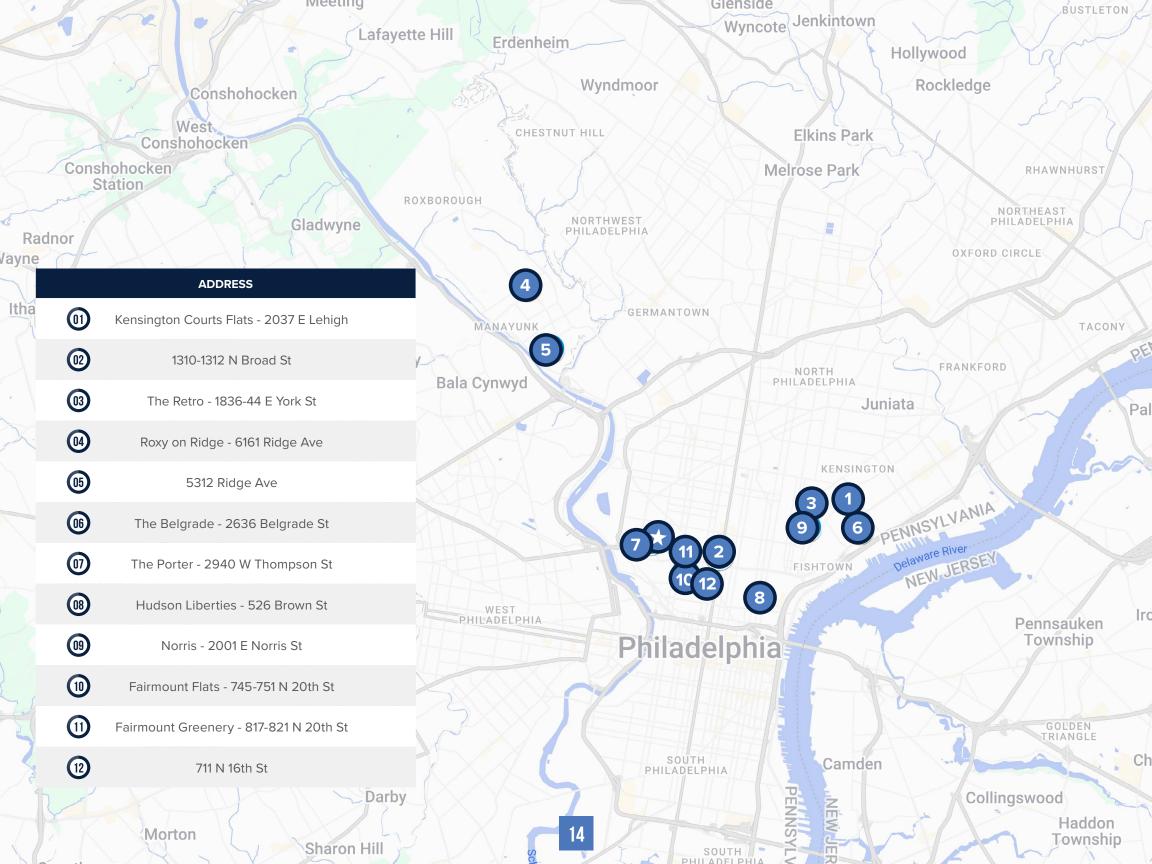
#### THREE BEDROOM RENT COMPARABLES

	ADDRESS	BED / BATH	SF	RENT
(1)	2115 W Master St #A, Philadelphia, PA 19121	3 / 2.5	1,500	\$2,100
02	2822 W Oxford St #3, Philadelphia, PA 19121	3/2	1,350	\$2,100
03	1439 N Newkirk St, Philadelphia, PA 19121	3 / 2.5	1,549	\$2,150
04	1720 W Master St #5, Philadelphia, PA 19121	3 / 2.5	2,000	\$2,200
(15)	1502 N Hollywood St, Philadelphia, PA 19121	3 / 2.5	2,500	\$2,250
06	2019 N 33 St #1, Philadelphia, PA 19121	3/2	800	\$2,250
07	1503 N 29th St, Philadelphia, PA 19121	3/2	1,774	\$2,250
08	2843 W Montgomery Ave, Philadelphia, PA 19121	3/2	1,450	\$2,399
(19)	1528 N 25th St #1, Philadelphia, PA 19121	3 / 2	2,100	\$2,400
10	1456 N Corlies St, Philadelphia, PA 19121	3 / 2.5	1,343	\$2,450
(1)	1305 N 32nd St, Philadelphia, PA 19121	3/2	1,367	\$2,500
12	2407 W Seybert St, Philadelphia, PA 19121	3/3	2,200	\$2,500
13	1448 N Myrtlewood St, Philadelphia, PA 19121	3/3	1,835	\$2,500
14	1228 N Dover St, Philadelphia, PA 19121	3/3	2,185	\$2,500
(15)	1501 N 31st St #PH1, Philadelphia, PA 19121	3 / 2.5	1,633	\$3,200



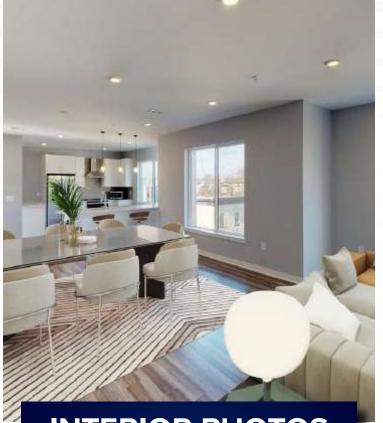
# INVESTMENT SALES COMPARABLES

	ADDRESS	UNITS	SF	PRICE	PRICE/UNIT	PRICE/SF	CAP RATE
(1)	Kensington Courts Flats - 2037 E Lehigh	71	90,000	\$21,338,000	\$285,000	\$237.09	6.30%
(12)	1310-1312 N Broad St	20	25,700	\$7,550,000	\$377,500	\$293.77	-
(13)	The Retro - 1836-44 E York St	21	21,000	\$7,185,000	\$343,143	342.14	5.50%
04	Roxy on Ridge - 6161 Ridge Ave	29	28,350	\$10,325,000	\$356,034	\$364.20	-
(15	5312 Ridge Ave	36	32,000	\$10,000,000	\$277,778	\$312.50	5.80%
(16)	The Belgrade - 2636 Belgrade St	20	23,780	\$5,630,000	\$281,500	\$236.75	7.70%
07	The Porter - 2940 W Thompson St	29	7,789	\$8,960,000	\$358,974	\$309.39	5.40%
(18)	Hudson Liberties - 526 Brown St	35	45,000	\$12,000,000	\$371,429	\$288.89	-
(19)	Norris - 2001 E Norris St	95	108,000	\$21,920,000	\$230,737	\$202.96	-
	Fairmount Flats - 745-751 N 20th St	20	30,000	\$7,933,000	\$396,650	\$264.43	5.40%
(1)	Fairmount Greenery - 817-821 N 20th St	14	17,000	\$5,514,000	\$393,857	\$324.35	5.40%
(12)	711 N 16th St	4	4,500	\$1,493,000	\$357,500	\$331.78	5.40%

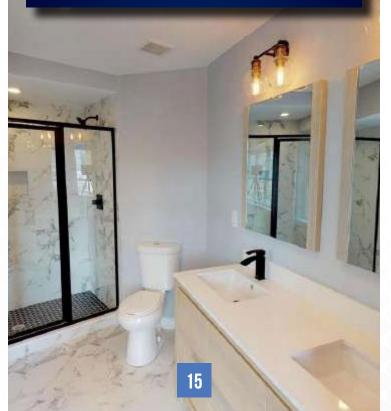








# **INTERIOR PHOTOS**





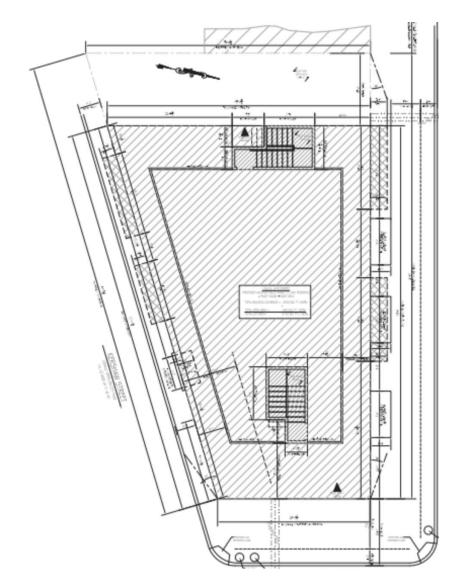


# **AERIAL PERSPECTIVE**

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#### SITE PLAN

#### **ELEVATION**

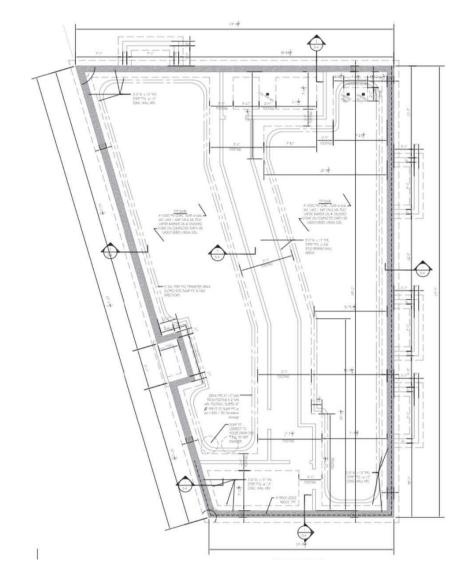


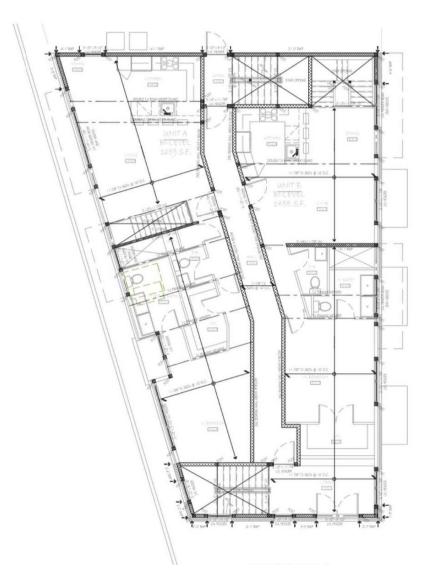




#### FOUNDATION PLAN

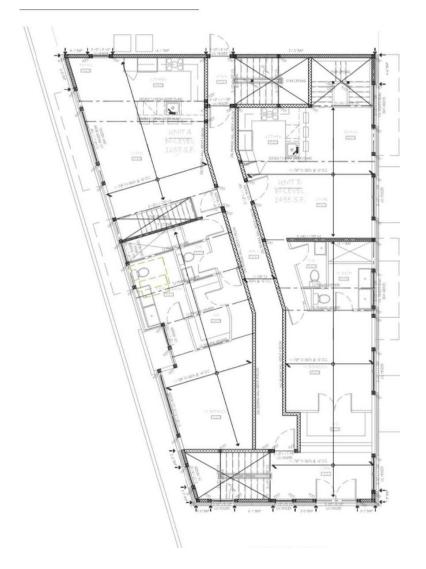
#### FIRST FLOOR FRAMING PLAN

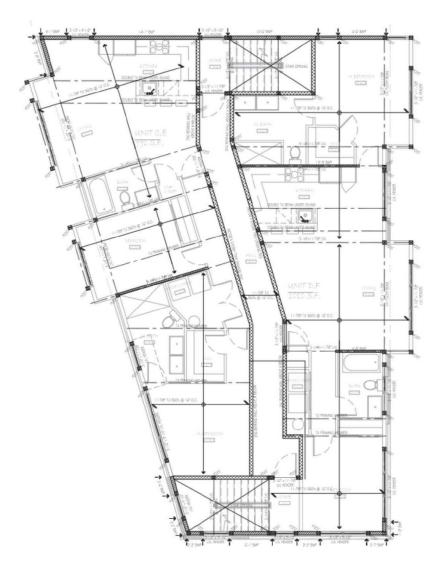




#### FIRST FLOOR FRAMING PLAN

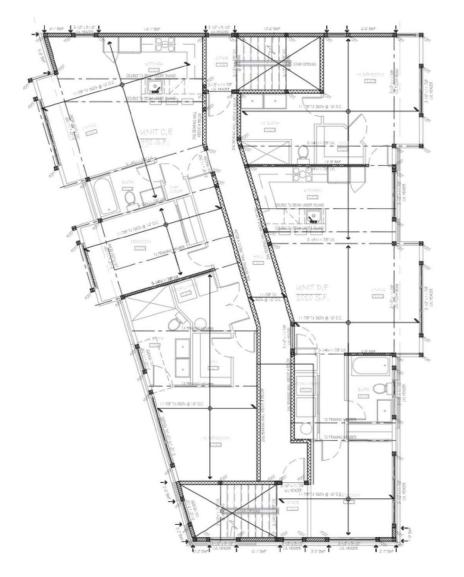
#### SECOND FLOOR FRAMING PLAN

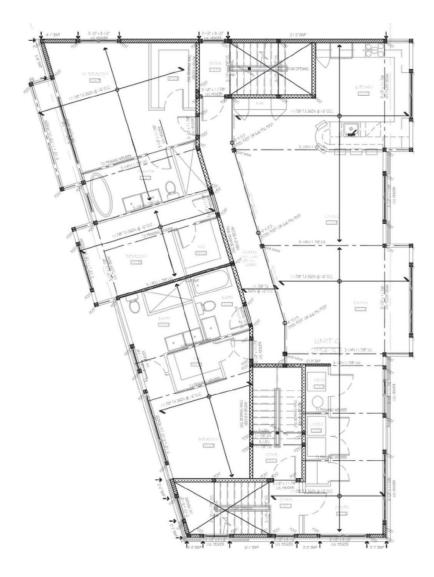


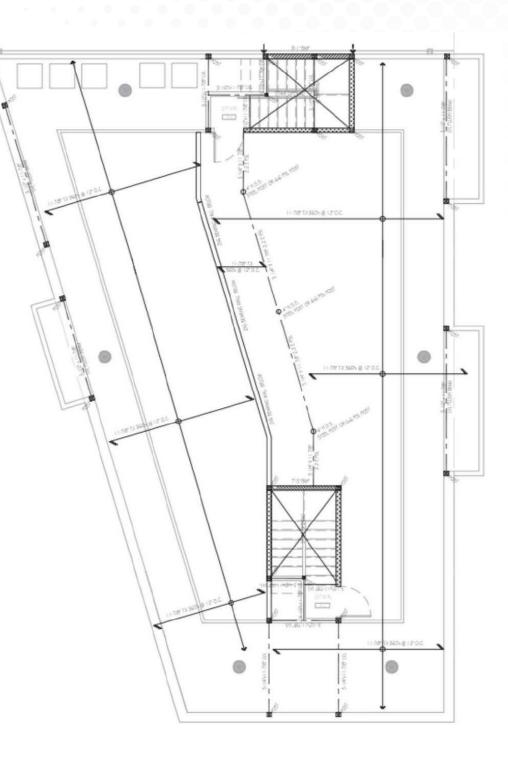


#### THIRD FLOOR FRAMING PLAN

#### FORTH FLOOR FRAMING PLAN







### **ROOF FRAMING PLAN**

#### MSA OVERVIEW PHILADELPHIA, PA

Philadelphia often referred to as the "City of Brotherly Love," holds a rich historical significance as one of the oldest cities in the United States. Established by William Penn in 1682, Philadelphia played a pivotal role in the American Revolution, serving as the meeting place for the Founding Fathers and hosting the signing of the Declaration of Independence in 1776. The city's Independence Hall and Liberty Bell stand as enduring symbols of America's quest for freedom and democracy. Beyond its historical legacy, Philadelphia boasts a vibrant cultural scene, with world-class museums such as the Philadelphia Museum of Art and the Franklin Institute. Its diverse neighborhoods offer a blend of architectural marvels, from the colonialera buildings of Society Hill to the vibrant murals adorning the streets of West Philadelphia. Philadelphia is also renowned for its culinary delights, including the iconic Philly cheesesteak and a thriving food scene that celebrates the city's multicultural heritage. With its unique blend of history, culture, and culinary delights, Philadelphia continues to captivate visitors from around the globe.





POPULATION	1-MILE	3-MILE	5-MILE
2023 Population	76,245	382,742	961,440
2028 Population Projection	75,795	384,265	972,014
Annual Growth 2023-2028	-0.1%	0.1%	0.2%
HOUSEHOLDS	1-MILE	3-MILE	5-MILE
2023 Households	30,166	147,136	395,366
2028 Household Projection	29,907	147,628	399,73
Annual Growth 2023-2028	-0.2%	0.1%	0.2%
INCOME	1-MILE	3-MILE	5-MILE
Average Household Income	\$47,461	\$64,793	\$83,675





#### ECONOMY

The Philadelphia area's many universities and colleges make it a top study destination, as the city has evolved into an educational and economic hub. According to Fortune, the Philadelphia area had a cumulative revenue of \$418.2 billion in 2019. Philadelphia is the center of economic activity in Pennsylvania and is home to five Fortune 1000 companies: Comcast NBC Universal, Aramark, FMC, Urban Outfitters, and Carpenter Technology. Philadelphia has also emerged as an information technology and biotechnology hub. The biggest tech companies in the city include Comcast, Day & Zimmerman, Clarivate, Spectra, and many more. The Philadelphia skyline is expanding, with a market of almost 81,900 commercial properties, including several nationally prominent skyscrapers.

#### TOURISM

Tourism and hospitality are one of the largest industries in the region and important to the vitality of Greater Philadelphia. The growth of the industry depends on all types of visitors — leisure, business, and convention — traveling to Philadelphia. Philadelphia has more outdoor sculptures and murals than any other American city. Fairmount Park, when combined with the adjacent Wissahickon Valley Park in the same watershed, is one of the largest contiguous urban park areas in the United States. The city is known for its arts, culture, and colonial history which attracted 46 million tourists in 2019 who spent \$7.64 billion. The money visitors spend supports local businesses, creates jobs, and generates taxes, helping to build quality of life in Philadelphia.



#### PHILADELPHIA SPORTS



Philadelphia is home to 6 professional sports teams. The Philadelphia Phillies of the MLB play at the Citizens Bank Park and have won 2 World Series championships. The Philadelphia Eagles of the NFL play at the Lincoln Financial Field and have won 4 Super Bowl championships. The Philadelphia 76ers of the NBA play at the Wells Fargo Center and have won 2 NBA championships. The Philadelphia Flyers of the NHL play at the Wells Fargo Center and have won 2 championships. The Philadelphia Union of the MLS play at the Subaru Park and won the team's first championship in 2020. Founded in 2018, the Philadelphia Wings of the NLL play at the Wells Fargo Center.





PHILADELPHIA 76ERS (National Basketball Association)



PHILADELPHIA EAGLES (National Football League)



PHILADELPHIA FLYERS (National Hockey League)

## **CONFIDENTIALITY AGREEMENT & DISCLAIMER**

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By acknowledging your receipt of this Offering Memorandum for the Property, you agree:

- 1. The Offering Memorandum and its contents are confidential;
- 2. You will hold it and treat it in the strictest of confidence; and
- 3. You will not, directly or indirectly, disclose or permit anyone else to disclose this Offering Memorandum or its contents in any fashion or manner.

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Owner and Matthews Real Estate Investment Services expressly reserve the right, at their sole discretion, to reject any and all expressions of interest or offers to purchase the Property and to terminate discussions with any person or entity reviewing this Offering Memorandum or making an offer to purchase the Property unless and until a written agreement for the purchase and sale of the Property has been fully executed and delivered.

If you wish not to pursue negotiations leading to the acquisition of the Property or in the future you discontinue such negotiations, then you agree to purge all materials relating to this Property including this Offering Memorandum.

A prospective purchaser's sole and exclusive rights with respect to this prospective transaction, the Property, or information provided herein or in connection with the sale of the Property shall be limited to those expressly provided in an executed Purchase Agreement and shall be subject to the terms thereof. In no event shall a prospective purchaser have any other claims against Owner or Matthews Real Estate Investment Services or any of their affiliates or any of their respective officers, directors, shareholders, owners, employees, or agents for any damages, liability, or causes of action relating to this solicitation process or the marketing or sale of the Property.

This Offering Memorandum shall not be deemed to represent the state of affairs of the Property or constitute an indication that there has been no change in the state of affairs of the Property since the date of this Offering Memorandum.

# **1352 N 27TH ST** PHILADELPHIA, PA 19121

#### **EXCLUSIVELY LISTED BY:**



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